

Space Plan Solutions

Optimising shelf and store layouts that improve your retail performance







Transform your Retail Assortment & Space Transform your Future

The average time it takes for a shopper to make a purchasing decision at the shelf



65% of customers find locating the product they're looking for a key frustration when shopping in physical stores

67.3% of Shoppers will leave the store empty handed because they couldn't find the product they wanted

81% of UK Shoppers surveyed had experienced out-of-stocks at the shelf



Striving for Improvement, Achieving Greatness Together

Solutions to support retail collaboration in the pursuit of continuous improvement and success.

Visibility on the shelf and available

Right Assortment mix for the store

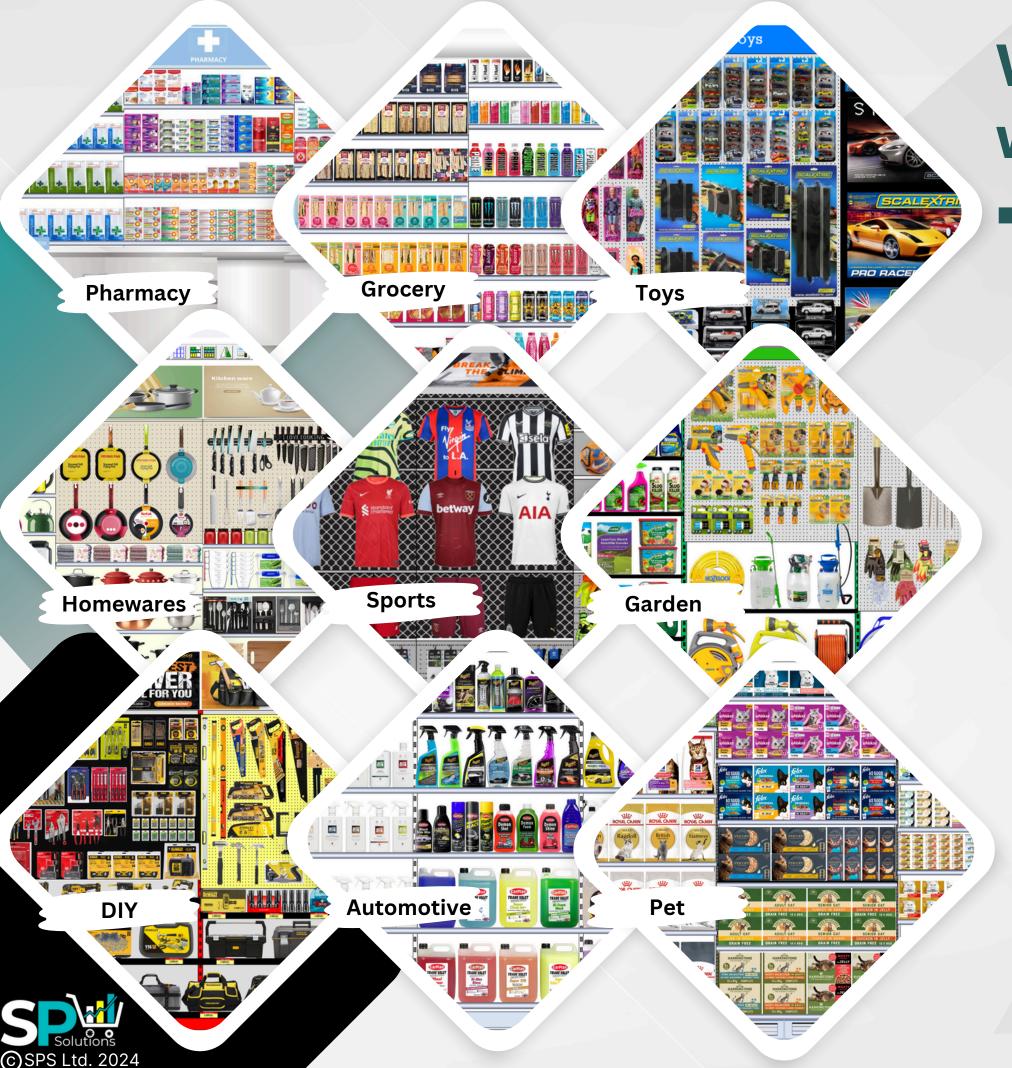
Understand where demand transfers

Right store layout, easily navigated

Stores clustered for localisation

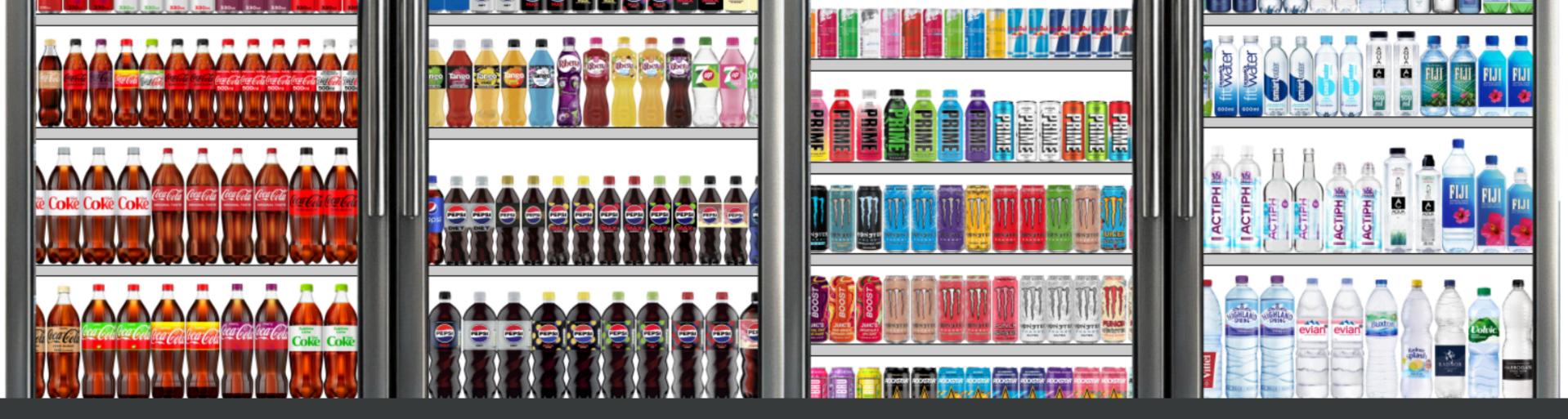
Be compliant in the store





Whatever your trade channel, we can help you

- Replicate the in-store environment across various trade channels.
 - Used across trade channels such as
 - Grocery/Food
 - Convenience
 - Pharmacy
 - Airports
 - Pet and Accessories
 - DIY
 - Office supplies
 - Toys
 - Perfumeries
 - Garden Centres
 - Telecoms
 - and many others
 - Our solutions work with all industry standard file types so you can open, save and exchange planograms with Blue Yonder, Spaceman and Apollo solutions.



Our People

About Our Organisation

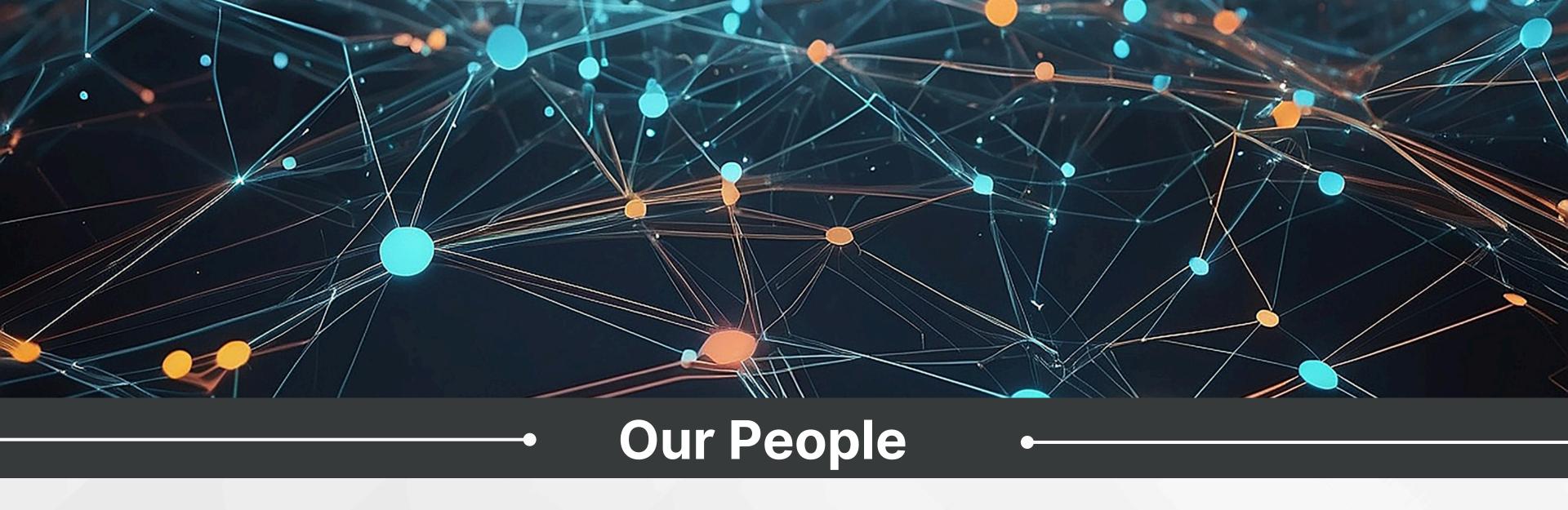
With over 35 year of experience in retail & manufacturing, Brendan Tonkin is at the helm of the company. Over the course of his career, he spent 27 years at Nielsen where he worked extensively with clients across Europe on Shelf Planning, Store Planning, Assortment and Category Management.

At Space Plan Solutions, our mission is to help manufacturers and retailers succeed in today's competitive market. Effective planning and design are key to creating a successful retail environment and shopper experience, and we're committed to delivering the best possible results for our clients.



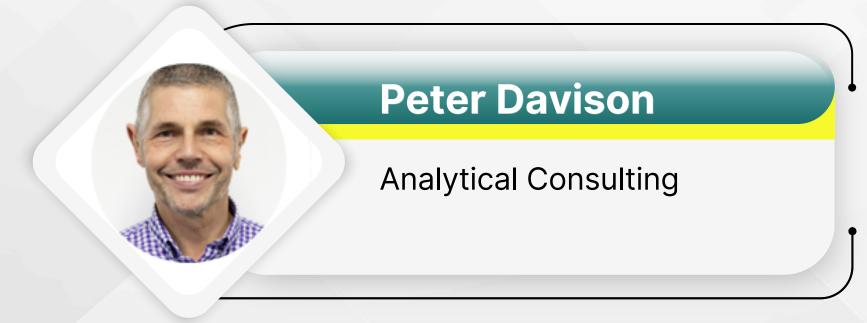
Brendan Tonkin

Founder, Space Plan Solutions Ltd



We collaborate with my esteemed friend and business partner, Peter Davison, who excels in analytical consulting. Peter brings a wealth of experience in retail, having begun his career at Tesco and later at the Co-op where he held various positions, including managing individual stores, serving as an Area Manager, and eventually becoming a Regional Manager for the Co-op in Southern UK.

Peter's remarkable skills and leadership led to a role as Managing Director for an \$80 million retail and wholesale operation in the British Virgin Islands. After a successful stint in the Caribbean, he returned to the UK and joined a prominent Retail Space Planning Software company, where he spent eight years assisting various retailers worldwide in optimising their space planning and product strategies to unlock their business potential.

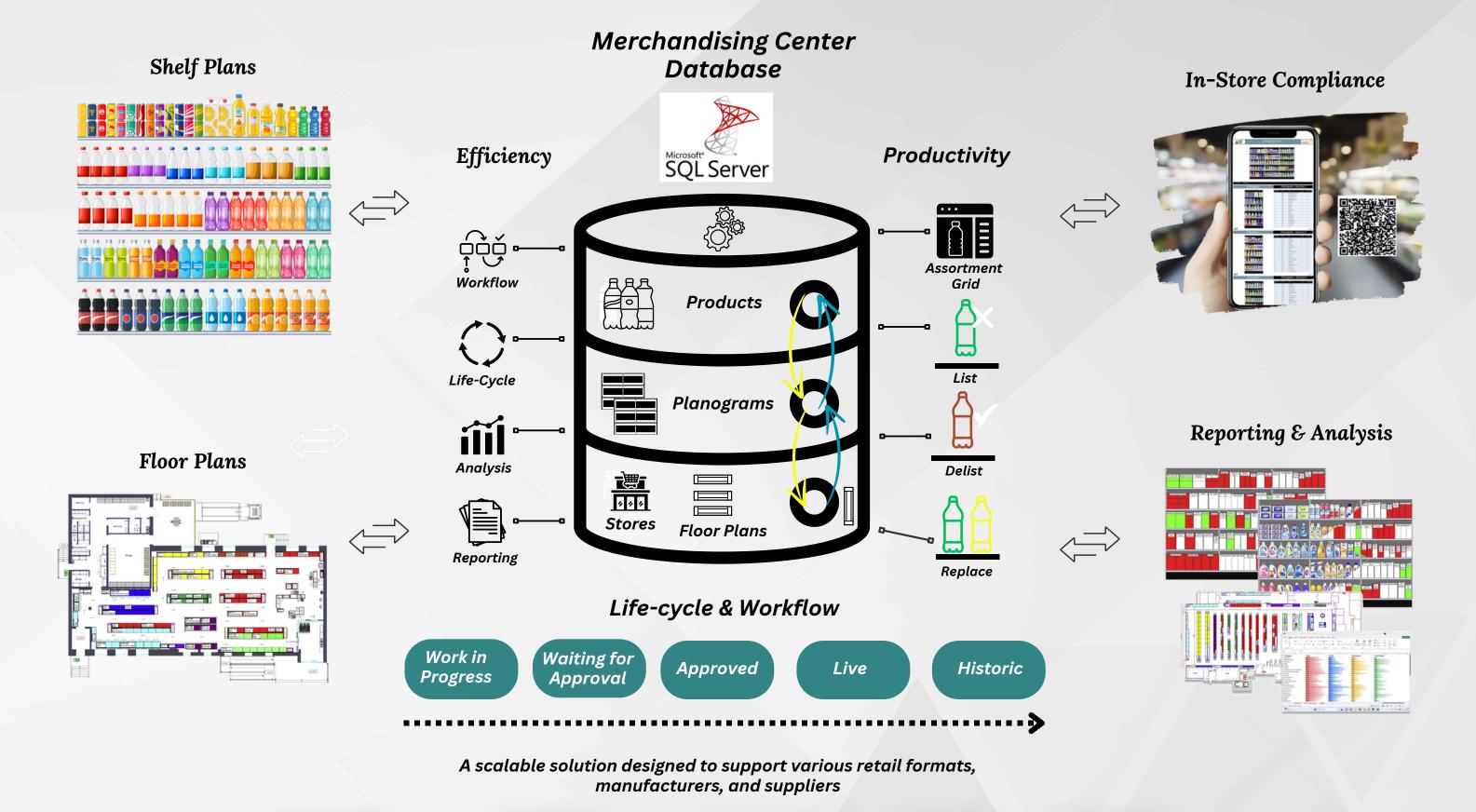


Our Value Proposition

Measurable results

Your Company Optimised inventory to meet customer demand, The Shelf/Store Customer enhancing overall sales and • Right products, right time, • Choice, experience tailored to satisfaction place and space their needs and preferences • Managed inventory, reduce • Speed and convenience costs, prevent out of stocks Value and trust Meet customer demand • Happy and loyal customers **Efficiency** Shelf/Store Customer People **Our Solutions Your People** • Clear process and workflow • Easy to use, reliable tools Insights to empower your Integrated, easy to use • Enhance knowledge & skills people to make informed with process & workflow Data • Enable focus on higher-value decisions Data • Validate, reduce duplication and tasks that drive innovation errors and growth • Seamless integration • Centralised analysis/reporting

Our Integrated Solutions



Just connect the solutions you need

Cash & Carry

Buying Group

Trade Centre

Manufacturer

Retailer



Software Solutions



Shelf Planning



Improve your product visibility and availability at the shelf. Optimise inventory to support consistent category growth.



Store Planning



Determine the most effective strategies for optimising the store layout and supporting growth at store, department or aisle.



Data Management



Efficiently manage all planograms in a centralised system with life-cycle & workflow. Improve operations and productivity.



In-Store Compliance



Are you compliant in-store? Seamless planogram access: anytime, anywhere, on your device.



PlanogramBuilder 3D



PlanogramBuilder is a cloud-based 3d solution users can access from any PC in any location. Users have access a centralised database for improved efficiency.



RGIS SmartSpace (CAD)



Store planning solution fully integrated into AutoCAD. This provides a seamless integration with existing CAD departments within retail customers.







Services





Data Management & Hosting





Category Management





CAD drawing updates & maintenance





In-store data collection







Training





Analytics





Assortment Optimisation

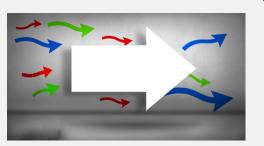
Optimise the category assortment mix at either store, groups of stores, cluster or space break.





Store Optimisation

What is the optimum in-store fixture space by category?
Optimise the total store, department or fixture space based on commercial rules.





Demand Transfer

Ensure crucial items are onshelf with inventory to meet demand. Where does demand transfer in the event of an availability issue?





Store Clustering

Do you have the right product range in each store to enhance shopper satisfaction? Localise assortment and reduced supply chain costs.



Why choose us?

The benefits of working with us

- Our solutions are designed to be user-friendly and cost-effective, offering only the essential features you require.
- As a result, the adoption, training and retraining of new users is faster and more efficient.
- We support a wide range of different retail trade channels.
- Time Saving.
- Measurable Results.
- If you don't have the time or resources, we can do the work for you.

Your partner in progress

Our dedicated team of professionals is committed to delivering high-quality solutions to our clients.

By collaborating closely with manufacturers and retailers, we gain a deep understanding of their distinct needs and preferences, allowing us to customise our services accordingly.

Whether you require shelf space optimisation or a complete store layout redesign, we have the expertise to deliver on your requirements effectively.





Reach out and engage today

We assist you in navigating the essential phases of the retail process to enhance your in-store success.







